

Asian Symposium on Risk Assessment and Management (ASRAM)

13-15 November 2017, Yokohama Japan

Sponsorship and exhibition information

HIGHLIGHT YOUR PRESENCE AT THE ASRAM

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships with existing customers and meet new ones
- Generate sales leads and educate the market
- Demonstrate products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company profile in the Risk and Safety community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

Sponsorship and advertising items and fees

TYPES OF SPONSORSHIP	Fee	
• GOLD SPONSORSHIP	\$10,000 (¥1,000,000)	See additional details below.
• SILVER SPONSORSHIP	\$5,000 (¥500,000)	See additional details below.
• BRONZE SPONSORSHIP	\$3,000 (¥300,000)	See additional details below.

ADVERTISING ITEMS (BRANDING AND VISIBILITY)	Fee	
• DELEGATE BAG	\$1,500 (¥150,000)	Delegate bags with company logo, etc.
• DELEGATE BAG INSERT	\$300 (¥30,000)	Company's promotional materials, etc.
• REGISTRATION DESK	\$2,000 (¥200,000)	Poster and signage with company logo at the registration desk, pens with company logo to be provided by company at the registration desk, etc.
• MEMORY STICK	\$1,500 (¥150,000)	Memory stick with company logo containing one page company advertisement, etc.

SPONSORSHIP ITEMS (NETWORKING OPPORTUNITY)	Fee	
• EXHIBITION	\$800 (¥80,000)	Table top exhibition package.
• CONFERENCE RECEPTION	\$3,000 (¥300,000)	Short address at the reception, posters with company logo around the reception area, etc.
• COFFEE BREAK	\$1,000 (¥100,000)	Sponsorship of one of the conference refreshment breaks, etc.

1. EXHIBITION

TABLE TOP EXHIBITION \$800 (¥80,000)

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The table top exhibition package includes your logo and company name, short description and link on the conference website and programme booklet.

The following options are available:

- Table top \$800 (one 6ft table top exhibition stand)
- Second 6ft table \$400

2. DRAFT SPONSORSHIP OPPORTUNITIES

2.1. TYPES OF SPONSORSHIP

GOLD SPONSORSHIP **\$10,000 (¥1,000,000)**

◆ADVERTISEMENT

- A complimentary full page advertisement (mono-color printing) in the on-site programme booklet
- Your company logo on the conference web site and link to your company's website
- Your company logo on the delegate bag
- One set of promotional materials included in the registration materials (paper materials or goods) to all attendees
- Complimentary 6ft table top exhibition (1 free 6ft table top exhibition stand)

◆REGISTRATION

- Complimentary registration for 3 delegates
- Complimentary registration for 2 exhibition staff (does not including banquet ticket or proceedings)

SILVER SPONSORSHIP **\$5,000 (¥500,000)**

◆ADVERTISEMENT

- A complimentary advertisement (1/2 page mono-color printing) in the on-site programme booklet
- Your company logo on the conference web site and link to your company's website
- Your company logo on the delegate bag
- One set of promotional materials included in the registration materials (paper materials or goods) to all attendees
- Complimentary 6ft table top exhibition (1 free 6ft table top exhibition stand)

◆REGISTRATION

- Complimentary registration for 2 delegates
- Complimentary registration for 1 staffs of exhibition (does not including banquet ticket and proceedings)

BRONZE SPONSORSHIP **\$3,000 (¥300,000)**

◆ADVERTISEMENT

- A complimentary advertisement (1/4 page mono-color printing) in the on-site programme booklet
- One set of promotional materials included in the registration materials (paper materials or goods) to all attendees
- 50% discount of exhibition fee (1 free 6ft table top exhibition stand : \$400 (¥40,000))

◆REGISTRATION

- Complimentary registration for 1 delegates

- Complimentary registration for 1 staffs of exhibition (does not including banquet ticket and proceedings)

2.2 ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through your company website on the conference website

■ BRANDING AND VISIBILITY

DELEGATE BAG **\$1,500 (¥150,000)**

Have your company logo on the highly valued delegate bag. Used long after the event, this will ensure long lasting visibility for your company.

DELEGATE BAG INSERT **\$300 (¥30,000)**

Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light weight materials only- books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion- specific dates and quantities will be proven on application.

RESIGTRATION DESK **\$ 2,000 (¥200,000)**

- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the desk
- 1 free delegate place

MEMORY STICK **\$1,500 (¥150,000)**

Put your company logo on the conference memory stick that will be inserted into each delegate bag and given to all delegates onsite. The memory stick will have the conference program, all poster and presentation abstracts, and speaker biographies for the event. This will also contain one page advert from sponsors.

CONFERECE RECEPTION **\$3,000 (¥300,000)**

- Opportunity to give a short address at the beginning of the reception
- Your company logo on A1 sized format-backed posters positioned around the reception area
- Delegate bag insert
- 2 free delegate places

COFFEE BREAK **\$1,000 (¥100,000)**

- Sponsorship of one of the conference refreshment breaks
- Your company logo on A1 sized format-backed posters where the breaks will be taking place
- Delegate bag insert